

Leadership New River Valley 2017 Syllabus TENTATIVE

Purpose of Leadership New River Valley

This program will assist in the development of community leaders by providing participants with an understanding of the strengths, weaknesses, opportunities and issues facing our community. We will explore our community through site visits, presentations by community leaders and experts, problem identification, and discussion. LNRV will also foster the development of leadership skills and techniques in an environment that encourages the building of new relationships among class members, Chamber members, and speakers. The definition of building relationships is focused on connecting people, building relationships, collaborating on positive change, and making alliances in the service of others – customers, clients, constituents, peers, bosses, and employees – and in the service of the organization’s (business and chamber) work and goals.

Goals of the Program

The intentional goals of this program are to introduce participants to leadership principles that can be enhanced in this program and applied at work. Upon completion of this program, participants will be able to cite examples of how the following principles are being developed in our community and their respective workplace:

1. Connect and create opportunities for open communications.
2. Collaborate to improve networking opportunities.
3. Create solutions to improve our community.

Expectations for the Program

This program has been carefully designed and modeled to meet one day per month for ten months. During the ten sessions, participants will be introduced to the community while examining leadership principles. The participants will create opportunities for dialogue to bring about positive change for our future and will adopt a project which will have a positive impact on our community. This application of the leadership principles will be followed, examined, and discussed throughout the session.

Participants will be expected to attend all sessions and Business After-hours. We do understand that emergencies arise, however, to complete the program you may miss only two meetings. You are expected to arrive and leave at the appointed times. Please clear all absences with your employer/supervisor and LNRV facilitator. **The Opening and Final retreat are mandatory;** again, emergencies occur, please discuss with your facilitator to discuss options.

Project Information

The participants of the LNRV 2017 will be introduced to their Legacy Project on February 23, the opening session. The Class of 2017 will have the Legacy Project mission and objectives defined by April 20, 2017, ready for presentation to members of the Leadership Advisory Team (comprised of any combination of chamber staff, board, alumni). Participants will organize to maximize desired results. The participants will provide monthly updates beginning with the May Session (15 minutes will be devoted to this update). All other project work will take place outside of class. A condensed presentation will be incorporated into the Class Graduation Portion of the Montgomery County Chamber of Commerce Annual Meeting which is tentatively scheduled for December 7. This presentation will take the form of a 4-minute PowerPoint slide show. The Class will decide who and how this will be best delivered.

Materials Necessary for LNRV but not limited to the following:

Items will be distributed for appropriate session discussions.

Textbook: *Switch: How to Change Things When Change is Hard* by Chip Heath and Dan Heath.

Assessments: The Myers-Briggs Personality Assessment – Kiersey Model.

Possible Articles: What Makes a Leader? Robert Goleman; Leadership that Gets Results, Goleman; Followership by Robert Kelly; and Creating Shared Value, Porter

Proposed Course Layout

Date	Program Title	Tentative Location	Readings Completed for Discussion	TBD	TBD
February 8	Packets Available for Pickup	Montgomery County Chamber of Commerce	Please review packets		
February 23 Mandatory	Opening Retreat: An Orientation to Leadership and Community	All are to be determined.	Complete the MBPI Leadership that Gets Results Switch pages 1-48		
March 16	History of Montgomery County Media		Script the Critical Moves Switch, pages 49-72		
April 20	Health Care and Social Services		Point to the Destination Switch, pages 73-123		
May 18	Business and Economic Development		Find the Feeling Shrink the Change Switch, pages 124-148		
June 15	Quality of Life Parks and Recreation Infrastructure		Grow your People, Switch, pages, 149-170		
July 20	The Arts		Switch, pages 170-202		
August 17	Government Housing		Build Habits Switch, pages 203-224		

September 21	Education		Rally the Herd Switch, pgs. 225-249		
October 12	Public Safety		Keep the Switch Switch, 250-265		
November 9 Mandatory	Closing Session		Closing Retreat		
December 7	Montgomery County Chamber 2013 Annual Meeting	Your graduation will be held at the Inn at Virginia Tech. It will begin at 4:00 pm until 5:00 pm. You may invite your employer or spouse or significant other to this event. You will then move into the Annual Dinner. Your dinner reservation has been made through your participation in the LNRV program.	Graduation and Presentation		

*dates are tentative until mid-February (football schedule)